



## TGN January Meeting Includes Tour of New LCRA Center

6 - 8:30 p.m. Thursday Jan. 22  
 LCRA's new Red Bud Center (Room 108)  
 3601 Lake Austin Blvd.  
 (RSVP at [rsvp@texasgreennetwork.org](mailto:rsvp@texasgreennetwork.org) )

The LCRA will provide a 30-minute tour of the Red Bud Center for the first 20 Texas Green Network guests who gather at 5:45pm in front of Room 108. When the tour is over, the tour guide will bring the group back to Room 108 and provide a short overview of the sustainable features of the LCRA facility to everyone at the meeting.

We will conduct our traditional TGN Open Mike and invite all attendees to get up and talk about the meaning and benefits of membership and participation in the Texas Green Network. There is space available to set up tables to promote green businesses. (If you would like to set up a table at the event, please contact Reed at [reed@texasgreennetwork.org](mailto:reed@texasgreennetwork.org).)

Please RSVP at [rsvp@TexasGreenNetwork.org](mailto:rsvp@TexasGreenNetwork.org).  
 More information is available at [www.texasgreennetwork.org/meetings.html](http://www.texasgreennetwork.org/meetings.html)  
 A map and information is available at: [www.lcra.org/about/maps/redbud.html](http://www.lcra.org/about/maps/redbud.html)



Texas Green Network board members: Johnny Barnett, Reed Sternberg, Andee Chamberlain-Hill and Paul Severin at the 2008 Green Holiday Party. Not pictured is board member, Jan Triplett.

# NEWSLETTER

## *In This Issue...*

Around the Texas Green Network	1
Calendar	2
News and Announcements	4
Join Texas Green Network	4
Texas Green Network	
Contact Information	8

## Happy New Year from the Folks at Texas Green Network

We would like to wish everyone a Happy New Year and offer a sincere thanks to everyone who made the December green holiday party at Barr Mansion a great success.

A special thanks goes out to the groups that joined us at the meeting, making it our largest to date. We should all remember this event as a model for future cooperation. More than 180 people attended and we all enjoyed the great food and beverages, music and magic.

## **ABOUT the TEXAS GREEN NETWORK**

*Texas Green Network encourages environmental responsibility in mainstream business practices and thought processes. We recognize that bringing green practices to the mainstream requires melding environmental impact with business profitability. We reward participation and leadership in a grassroots way, fostering a community of businesses and networking opportunities for members and associates.*

**User of LinkedIn? Join our LinkedIn group at:**  
<http://www.linkedin.com/groups?gid=71190>



## Calendar

### Design~Build~Live Monthly Meeting

7 - 9 p.m. Wednesday, January 21  
Cielo Room at Casa de Luz, 1701 Toomey Road

The January meeting will feature the video *Transition Towns: An Interview with Rob Hopkins*. Rob is a permaculturist, the man behind Transition Town Totnes, and founder of the Transition Network. Guest presenters will include Tommy Tolson, Norm Ballinger and Lester Germanio.

The meeting is free and open to the public. For more information contact Gayle at [gayle@designbuildlive.org](mailto:gayle@designbuildlive.org) or 512-478-9033.

### Solar Austin Happy Hour

6:30 - 8:30 p.m. January 22  
Opal Divine's - Penn Field location  
3601 S. Congress, Ste K

The Solar Austin happy hour will feature speaker Pam Groce of the Texas State Energy Conservation Office (SECO). Pam will talk about SECO's Innovative Energy Program, provide an overview of the 2008 update of the RE Resource Assessment presented to the Texas Legislature, and present highlights of solar, wind and biomass projects.

### Austin Time Exchange Orientation

5 - 4 p.m. Saturday January 24  
Monkeywrench Books  
110 E North Loop

*The Austin Time Exchange Network is a way to exchange what you do for what you need - and that's a good definition of local commerce and cooperation. Visit [info@austintimeexchange.org](mailto:info@austintimeexchange.org) for more information.*

## NEWSLETTER

### Eco Series: Pecan Street Project with Brewster McCracken and Mike Bates

2 - 4 p.m. Jan. 25  
Pollen architecture & design 1200 E. 12th St.

Join Mayor Pro Tem Brewster McCracken and Mike Bates of GridPoint for this presentation on the Pecan Street Project clean energy initiative. RSVP requested, as space is limited. \$5 donation collected at the door to benefit Urban Roots.

### Earth Day Participant Orientation

Noon - 1 p.m. or 6 - 7 p.m. January 29  
Flatbed Press, 2832 E. Martin Luther King Blvd

Join AGA to sign up as an Earth Day vendor, exhibitor, kid's area performer or musician. We will discuss new programming components, scheduling and preview an additional opportunity.

For more information go to <http://austinearthday.com/expo.html>  
RSVP at [info@austingreenart.org](mailto:info@austingreenart.org)

### Texas' Changing Economic Climate: Risks and Opportunities in a Carbon Constrained World

January 29  
Texas Capitol Extension Auditorium

This event will provide Texas legislative, business, and community leaders with insight into how climate change can open possibilities for innovative economic frameworks using processes developed in the United Kingdom as a model.

For more information visit:  
[www.liveoakinitiative.com/TCEC09.html](http://www.liveoakinitiative.com/TCEC09.html)



## Calendar

### UT Sustainable Business Summit

January 29-30  
The University of Texas at Austin

The focus this year is on strategies that boost the bottom line. Attendees will meet leaders from a wide array of companies, ranging from powerful Fortune 500s to up-and-coming start-ups, and learn about the strategies they're using to increase profits.

- Discover new customers, vendors, and partners for the new year at the Sustainable Product Fair
- Network and share ideas with like-minded professionals at the evening cocktail hour
- Find out how the future of clean energy and carbon trading will affect your business

Sponsors include El Paso Corporation, Whole Foods Market, New Belgium Brewery and Sweet Leaf Tea

Learn more and register at [www.utsummit.com](http://www.utsummit.com)

### Earth Bag Home Construction

9 a.m. - 5 p.m. Feb. 6 - 7  
2119 E. 8th St.

Volunteer and learn earth bag construction at a home in East Austin. Lunch will be served and tools are provided. We suggest bringing a folding chair, gloves, and a shovel.

Volunteers will fill earth bags, build walls, frame windows and doors, work on earthen floors and plan the next stages.

For more information visit [sepulveda@texascapes.com](mailto:sepulveda@texascapes.com)

## NEWSLETTER

### Austin Green Living & Home Products Expo

February 27- March 1  
Austin Convention Center

Find the solutions that fit your lifestyle and learn new ways to lead a healthier, more eco-friendly life while saving money on your energy bills at the same time. Includes an Alternative Fuels and Renewable Energy showcase. For more information go to [www.showtechnology.com/shows/Austin\\_GreenLiving/AustinGreen.html](http://www.showtechnology.com/shows/Austin_GreenLiving/AustinGreen.html)

### Renewable Energy Business Activity and Economic Development Forum

March 2-5, Texas Energy Independence Week  
State Capitol Building

The Texas Renewable Energy Industries Association will host a Texas Renewable Energy Business Activity and Economic Development Forum.

For more details visit:  
[www.treia.org/mc/community/eventdetail.s.do?eventId=203943&orgId=treia](http://www.treia.org/mc/community/eventdetail.s.do?eventId=203943&orgId=treia)

### Sustainable Communities Training Conference

March 9 - 11  
Sheraton Dallas Hotel, Dallas Texas

A training conference presented by the EPA's Sustainable Skylines Initiative, the City of Dallas, the North Central Texas Council of Governments and private sector organizations. Dallas Mayor Tom Leppert will deliver the official welcome.

Learn more at:  
[www.cleanairinfo.com/sustainableskylines](http://www.cleanairinfo.com/sustainableskylines)



## News and Announcements

### New Toyota Prius for Austin CarShare

Austin CarShare kicked off the New Year with its first expansion vehicle since the November fundraiser. The Prius will be located at Mellow Johnny's, 400 Nueces St. Mellow Johnny's includes bike lockers, showers and access to nearby buses.

See the video at [brandiclark.wordpress.com/2009/01/01/austin-carshare-launches-new-prius-at-mellow-johnnys-1109/](http://brandiclark.wordpress.com/2009/01/01/austin-carshare-launches-new-prius-at-mellow-johnnys-1109/)

For more information go to [www.austincarshare.org](http://www.austincarshare.org)

### Clean Sweep Call for Sponsors and Volunteers

Every year thousands of volunteers come together for Clean Sweep, Austin's annual city-wide cleanup. Last year more than 7,000 volunteers signed up to participate and 30 tons of trash was removed from public spaces in just two hours.

Project registration is now open and organizers are looking for leaders and sponsors. Project leaders select an area to cleanup and lead the cleanup on April 4th.

Keep Austin Beautiful will provide cleanup supplies, trash collection, and help recruit and register all the extra volunteers needed.

Clean Sweep Event Sponsorships are available now starting at \$500. Sponsors enjoy wide and extremely positive exposure throughout the community.

Contact Brian Block at [brian@keepaustinbeautiful.org](mailto:brian@keepaustinbeautiful.org) or call 391-0621 for more information.

## NEWSLETTER

### New Online Resource to Improve Business Environmental Performance

Environmental Defense Fund recently launched the Innovation Exchange ([Innovation.edf.org](http://Innovation.edf.org)) to help businesses quickly identify and share ways to improve their environmental performance and reduce costs.

The Exchange provides no-cost recommendations, case studies, publications and tools for companies to improve their environmental performance. The site also includes a five-step getting started resource that includes recommendations for companies just beginning to understand their environmental performance. It provides guidance on everything from measuring impact to taking concrete action.

### Membership in the Texas Green Network

Membership in the Texas Green Network is about leadership in the business community and being a part of the future of an emerging business culture in America. Our dues are minimal, ranging between \$50 and \$250 per year.

[www.texasgreennetwork.org/membership.html](http://www.texasgreennetwork.org/membership.html)

#### Texas Green Network Contact Information

Reed Sternberg *Board Chair, Marketing*

[reed@texasgreennetwork.org](mailto:reed@texasgreennetwork.org)

Andee Chamberlain-Hill *Director of Membership*

[andee@texasgreennetwork.org](mailto:andee@texasgreennetwork.org)

Paul Severin *Director of Operations*

[paul@texasgreennetwork.org](mailto:paul@texasgreennetwork.org)

Johnny Barnett *Director of Programs*

[johnny@texasgreennetwork.org](mailto:johnny@texasgreennetwork.org)

Ken Chambers *Newsletter Editor*

[ken@texasgreennetwork.org](mailto:ken@texasgreennetwork.org)

#### Texas Green Network

PO Box 302526

Austin, Texas 78703

Telephone number: 512 - 917 - 7749

Fax number: 512 - 692 - 6182

[www.TexasGreenNetwork.org](http://www.TexasGreenNetwork.org)